

BE3-R4 : E-BUSINESS

NOTE :

1. Answer question 1 and any FOUR questions from 2 to 7.
2. Parts of the same question should be answered together and in the same sequence.

Total Time : 3 Hours

Total Marks : 100

1. (a) Discuss the features of the of E-Commerce in brief.
(b) Differentiate B2B and B2C model in brief.
(c) Explain the impact of E-Commerce on Business.
(d) Discuss the importance of E-Services in E-Commerce.
(e) What are the uses of E-Auctions ?
(f) Write a note on usability of cryptography in E-Business.
(g) Explain how IP spoofing can impact E-Business ? (7x4)
2. (a) Differentiate between C2B and C2C E-Commerce Model.
(b) Explain the use of "Brick and Mortar" business in brief.
(c) Discuss the limitations of E-Commerce in brief. (6+6+6)
3. (a) Discuss the importance of E-Government Procurement (EGP) in E-Business.
(b) How is HTTP useful in web communication ? Explain.
(c) Write a note on Internet Protocol suite. (7+6+5)
4. (a) Why is firewall important in E-Business ? Discuss any 6 types of firewalls.
(b) Discuss the importance of E-cheque in E-Business. Also discuss the efficiency of E-cheque over Paper cheques. (9+9)
5. (a) Why is Secure Electronic Transaction required ? Also explain its feature.
(b) Differentiate the client and server. Write a program in servlet to display "Hello" and explain it. (8+10)
6. (a) Differentiate cryptanalysis, cryptography and cryptology with the help of relevant examples.
(b) Discuss the working process of smart cards. Also discuss the types of smart card.
(c) What is use of SSL ? Also discuss how SSL works. (6+6+6)
7. (a) Discuss the Legal disputes in B2C in E-Commerce.
(b) Write short notes on IPR (Intellectual Property Right).
(c) Write short notes on Encryption Laws. (7+7+4)

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