Specifications for Development of Course Materials for Training Programmes

Sl. No	TRAINING PROGRAMMES	Duration in Hrs
1	Digital Literacy (basic of computers, internet usage and digital payments)	36
2	Digital Photography and Scanning	36
3	CAD/CAM technology	84
4	**IT-based Capacity building for different crafts**	
	a) Weaving	84
	b) Dyeing & Finishing	30
	c) Training for Cane/bamboo/wood artisans	84
	d) Design and product development	30
	e) Software based Design/Motif development	30
5	**Entrepreneurship & Soft Skill Development**	
	a) Marketing skills, branding, advertising, supply chain and logistics	18
	b) Quality checks & control measures	18
	c) Intellectual property Rights (Geographical Indication, Design Rights, Copyright, Trademark, etc)	18
	d) Packaging techniques for various types of products	18
	e) IT-based Business management skills	18
	f) Online transaction and security.	18
	g) Soft Skills: customer service, leadership skills, effective communication, presentation skills, teamwork.	30
	Total	**552**

Learning Approaches: Newer Pedagogical Methods

Type of Content: Motion Graphics, wherever possible, MS PPT

Total duration of live-action video required: Refer to the Table above

RAW files for the project needed:

- Audio Recording Processed and Unprocessed
- Animation Files
- Motion Graphic Templates

Primary Devices Used by Platform Users for E-Learning: Mobile and Laptop Both

Voice over: Single Human Voice (Wherever applicable)

Language of Master Version: English

Other Support Required: Subject Matter Expertise

Nature of Raw Content Available: Soft Copies Available

Total Duration of Live Action Video Required in Minutes: 2000 Minutes

Level 1 Assessment (10 Questions): Yes

Approx. Number of Pages of Raw Content Available for Content Development: Based on the coverage of the course curriculum.1000 Pages

Note: We do not require teaching videos using Blackboard/Whiteboard/Projector.