

NATIONAL INSTITUTE OF ELECTRONIC AND INFORMATION TECHNOLOGY (NIELIT)

An Autonomous Scientific Society of Ministry of Electronics and Information Technology Govt. of India

Delhi Centre

Online Mode

CERTIFICATE COURSE IN DIGITAL MARKETING

Pre-requisite: Working knowledge of Computer

Duration: 40 Hours

Course Outline:

1. Digital Marketing Overview
2. Web Design & Development
3. Search Engine Optimization
4. Google Search Console
5. E-mail Marketing

Admission Process: Apply Online at- <https://onlineapply.nielit.in/>

Course Highlight:

- ✓ Well structured course & hands on practice session
- ✓ Soft copy and PPTs of course contents will be shared
- ✓ Module wise assignments for practice
- ✓ Assessment at completion of course
- ✓ Digitally signed E-Certificate on completion of training

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