

NATIONAL INSTITUTE OF ELECTRONIC AND INFORMATION TECHNOLOGY (NIELIT)

An Autonomous Scientific Society of Ministry of Electronics and Information Technology Govt. of India

Delhi Office, Attached Office of HQ

CERTIFICATE COURSE IN DIGITAL MARKETING

Pre-requisite: Working knowledge of Computer

Duration: 80 Hours (8 Weeks) (2Hrs/day)

Course Outline:

1. Digital Marketing Overview
2. Web Design & Development
3. Search Engine Optimization
4. Google Search Console
5. E-mail Marketing
6. Wordpress
7. Google Analytics
8. Project Work

Admission Process: Apply Online at- <https://onlineapply.nielit.in/>

Course Fees: Rs. 8000/- inclusive 18% GST

Course Highlight:

- ✓ Well structured course & hands on practice session
- ✓ Soft copy and PPTs of course contents will be shared
- ✓ Module wise assignments for practice
- ✓ Assessment at completion of course
- ✓ Digitally signed E-Certificate on completion of training

 : NIELIT Delhi Office, 2nd Floor, Parsvnath Metromall,
Inderlok Metro Station, Inderlok, Delhi-110052

 - : 011-23644149, 23644849 Extn - 301, 8447795337

 - : <https://nielit.gov.in/delhi/index.php>

 - : delhi.training@nielit.gov.in