Sl. No.

BE3-R4 : E-BUSINESS

NOTE :
1. **Answer question 1 and any FOUR from questions 2 to 7.**
2. **Parts of the same question should be answered together and in the same sequence.**

Time : 3 Hours   **Total Marks : 100**

1.   (a)   What is SCM ? What are the benefits of SCM ?
     (b)   What is URL ? Explain various parts of URL.
     (c)   Explain different versions of WEB.
     (d)   What are the challenges of E-Commerce ?
     (e)   What is SSL ? How does it work ?
     (f)   What are the limitations of Virtual Organization ?
     (g)   Differentiate between HTTP vs. HTTPS.   **(7x4)**

2.   (a)   What is E-Auction ? Explain C2C Auction and B2B Auction with examples.
     (b)   What is Firewall ? List and explain various types of firewall.   **(8+10)**

3.   (a)   List various Internet protocol suites and explain any four protocols.
     (b)   Describe the role of E-Payments in E-Commerce and E-Business. Also discuss various types of E-Payments options available.   **(9+9)**

4.   (a)   Why data encryptions are very much essential over the internet ? How can you perform data encryption ?
     (b)   What do you understand by Launching business on internet ?   **(10+8)**

5.   (a)   What is Intellectual Property ? How to protect them using various laws ?
     (b)   What is E-retailing ? What are the advantages and disadvantages of it ? Compare E-retailing with traditional retailing.   **(8+10)**

6.   (a)   List out the types of E-Business models. Distinguish between Brick and Mortar and E-commerce.
     (b)   Explain following terms :
        (i)   Digital Signature
        (ii)   Digital Certificate   **(8+10)**

7.   (a)   Describe the business to business model.
     (b)   Draw and explain client-server architecture.   **(9+9)**

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